

POCKET GUIDE

# Why partner with SilverTech?

Website Design & Development | Digital Marketing | Digital Transformation



## You deserve more from your digital partner.

When you partner with SilverTech, you receive more than just effective solutions to the most complicated digital problems facing your business, but an experienced team of passionate individuals that will do everything they can to help elevate your business and achieve your goals. We make it our top priority to stay proactive, responsive and driven to ensure we do what it takes to help our partners succeed. Find out what sets SilverTech apart and why we continue to see great success with our partner relationships.

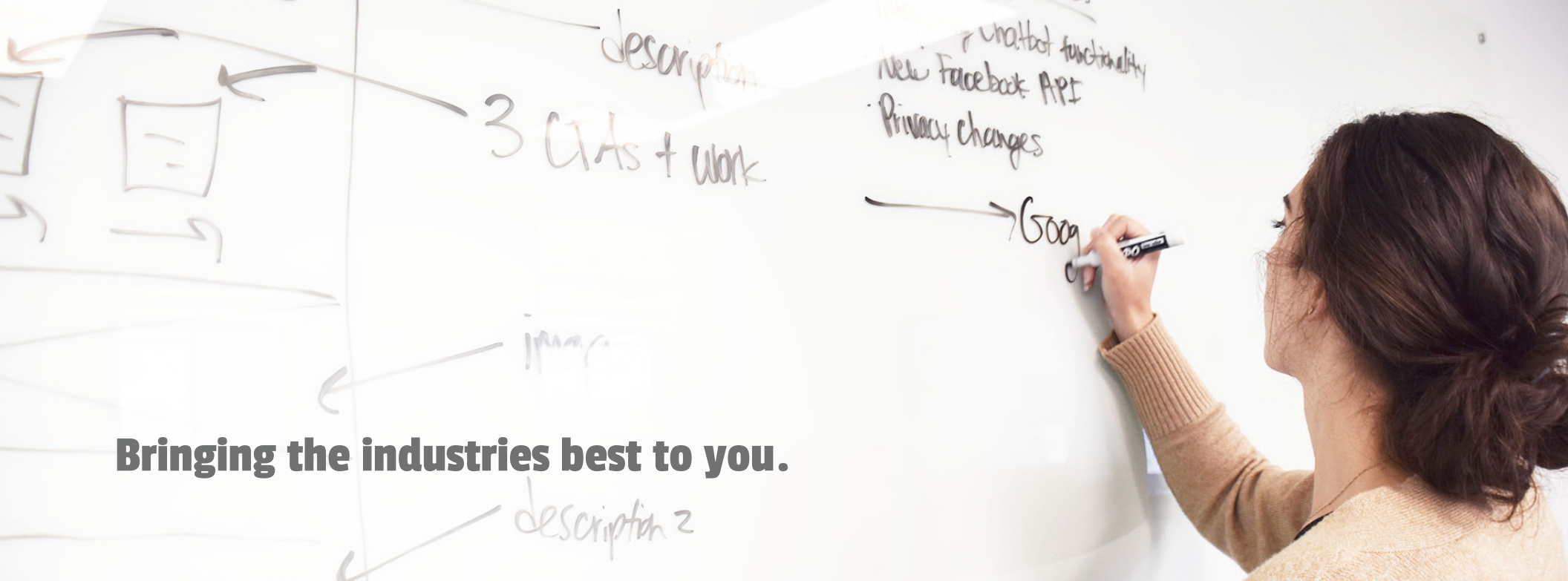


## As the industry grows, so do we.

As the world of digital continues to grow and change daily, it can be confusing to navigate the new technologies and trends that can change seemingly overnight. From the hottest TikTok fads, to new changes in Google's algorithm, the team at SilverTech makes it a priority to stay up to date on all the exciting innovations driving digital into the future.

With constant new training and certifications on changing technology systems and daily agency discussions on new trends in tech, our dedicated team is always expanding their vast knowledge and applying fresh tactics for our clients. Their experience mixed with their drive to continue evolving as developers brings the most cutting edge, competitive work for your business. When you partner with SilverTech, you are always getting the highest quality of work with the industries best tools to propel your business forward.





## Bringing the industries best to you.

With 25 years of experience under our belt, we have seen how far the industry has come and where it is headed in the future. While traditional agencies are still playing digital catch-up, SilverTech was born in this digital space and has grown with the rapidly changing tech industry over the last two decades.

SilverTech partners with some of the premier technology partners such as Sitefinity, Kentico, Drupal, Sitecore, Pardot, Hubspot, Akumina and many more, bringing the best digital platforms to you. Utilizing these platforms and additional third-party data, we can find crucial customer information

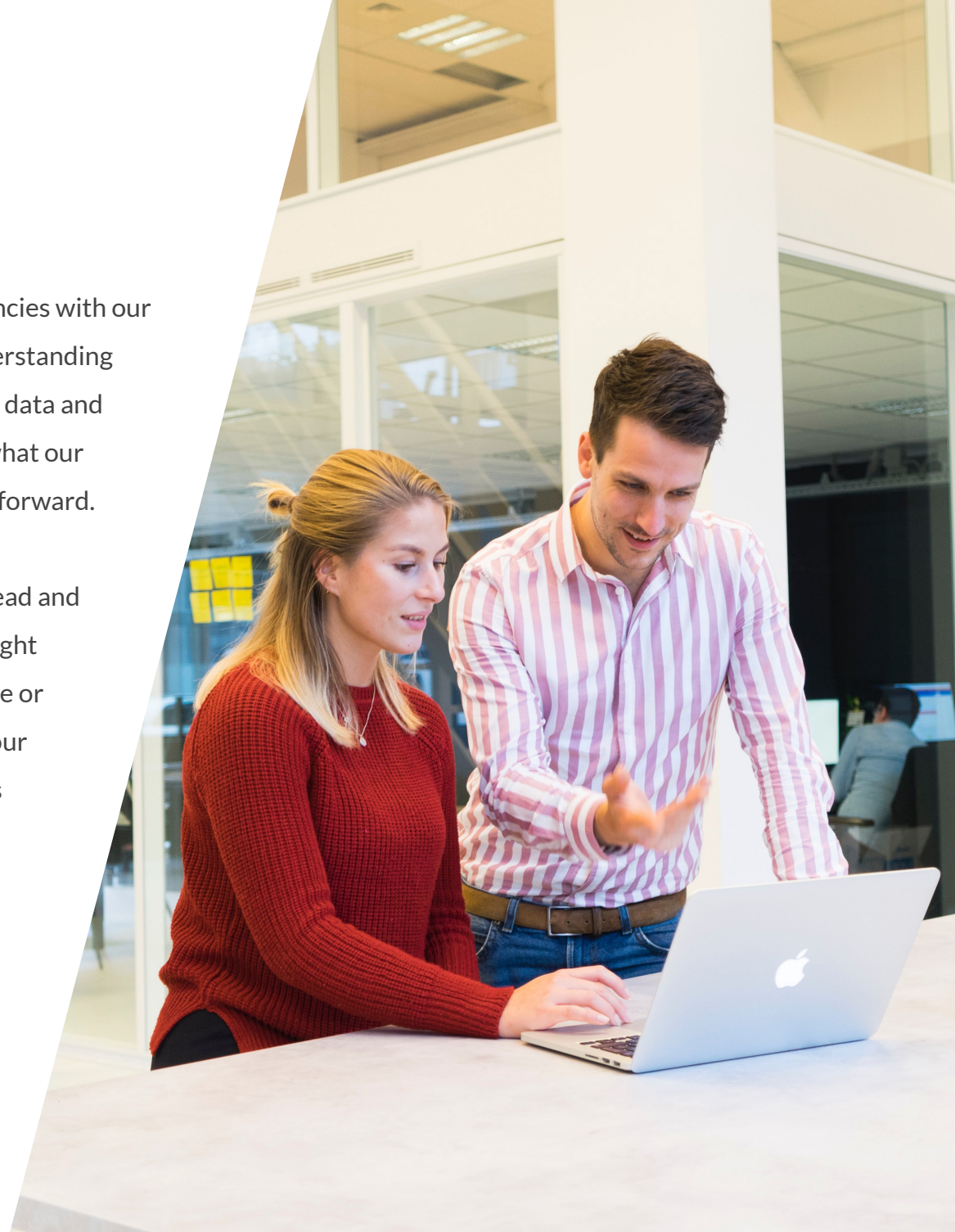
to help you better personalize your site for your users, always ensuring complete privacy within the ethical compliant use of data. We also offer hosting and work with best-of-breed providers such as Microsoft Azure and Amazon AWS to deliver the reliability and scalability your customers have come to expect. Our solution architects work alongside you to design custom infrastructure specific to your business needs. With our use of the most advanced digital platforms and customer data, SilverTech solves complex problems with effective solutions to help our partners adapt to the day-to-day challenges impacting their businesses.



## No pushy tactics or egos, ever.

At SilverTech, we set ourselves apart from other digital agencies with our unique approach to partner relationships and in-depth understanding of their goals. While some agencies view their clients as just data and numbers, we take the time to really listen and understand what our partners are saying and how we can best help them moving forward.

We assign every new partner a project manager, technical lead and strategist, no matter how small or large-scale the project might be. Whether you are wanting a new fully customized website or just some assistance with SEO, SilverTech never pressures our partners or tries to upsell on deliverables. If your business is also currently working with another agency but is looking for extra projects or services that agency doesn't provide, SilverTech will work with your other partners so all of your marketing needs are met. We do everything we can to listen to your goals and ideas for your business, ensuring you get everything you want and nothing you don't.





## Our relationships are built to last.

When it comes to our partner relationships, SilverTech is in it for the long haul. We strive for amazing communication between our partners and our ability to listen and learn from our clients has led to decade-long partnerships. SilverTech has the necessary industry tools to address all your digital marketing needs now and in the future. We prioritize our partners time and make ourselves available to ensure complete client satisfaction and communication. Whether you want to start small or launch a full-service campaign, our team at SilverTech will lead you every step of the way.



## Get in touch.

No matter where you are in your digital journey, there are always ways to help improve your customers' experience and tactics that will drive new business to your website. While the first step may be the hardest part, taking that step will bring you that much closer to meeting and exceeding your business goals.

If you feel your existing tactics are not working as you hoped or your current partner is leaving you feeling disappointed, it may be time for a change. Contact SilverTech to speak with our amazing team members and see how they can make the dreams you have for your business a reality.



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